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62.97

Per

# GARTMAN'S GARDENS

Phone 8072

Route 1 Box 97

Fond du Lac, Wis.

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PERENNIAL PLANTS ROSE BUSHES BULBS HARDY CHRYSANTHEMUMS

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SPRING 1953 CATALOG

NEW LOW PRICES

FOR

NORTHERN GROWN HARDY PLANTS

NEW PERENNIALS FOR 1953

FLAME VERBENA

DELPHENIUM ASTOLATE

NEW RED LYONDEL HEMEROCALLIS

NEW CANADIAN GIANT CHRYSANTHEMUMS

NEW BRISTOL'S CHRYSANTHEMUMS

The Above and Others You Will Find In This Catalog

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NURSERY IS LOCATED 2½ MILES NORTH ON HIGHWAY 45

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Visitors Always Welcome

LIBRARY  
RECEIVED  
★ FEB 10 1953 ★  
U. S. Department of Agriculture

When you think of perennials and hardy Chrysanthemums  
Thanks, Everyone, for thinking of

### GARTMAN'S GARDENS.

To Our Customers and Friends:

We are offering a number of additional items this year. In this catalog you can choose with confidence from the largest and finest collection of hardy plants in the Northern States. Our plants are strong and healthy. The land here at Fond du Lac seems ideal for their development.

We guarantee our plants to be true-to-name, and to replace any order that does not reach you in first class condition, but please notify us immediately upon delivery.

Your order will be well taken care of and our advice is yours for the asking.

Send us your order as soon as you have made your selection. In case of short crops, early orders have first consideration. Your remittance must accompany the order.

Our careful packing of plants and bulbs will insure safe delivery.

### IT IS EASY TO ORDER BY MAIL FROM GARTMAN'S GARDENS

Won't you give us a try?

With this catalog you have received an order blank and an addressed envelope for your convenience. Always print your name and address. List the name and price of all items. We ship to every state. We have received many fine comments on our method of packing and the fine condition in which the plants arrive.

### NO C. O. D. OR OPEN ACCOUNTS

Send cash, money order or check with order. Orders of less than \$1.00 add 20¢ to cover cost of packing charge.

Express Shipments: Pay on delivery of plants.

Parcel Post: Cheaper. Add 17¢ for first plant and 2¢ for each additional plant.

## FREE MUMS FOR EARLY ORDERS

For all orders of \$5.00 or over received before March 20th. You may select \$1.00 worth of Chrysanthemums plants free. With a \$10.00 order you may select \$2.00 worth of Chrysanthemum plants free. These gifts are given only when cash in full accompanies the order.

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### FINE PERENNIAL PLANTS

FROM

HARDY PLANT HEADQUARTERS

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#### 4 OUTSTANDING BUDDLEIAS (butterfly bush)

WHITE CLOUD - A new white, compact, well formed blooms	each 50¢
PINK CHARMING - Largest and best pink	45¢
BLUE BIRD - Great abundance of big blue flowers	50¢
ROYAL RED - Pat. 556. Best red yet achieved	70¢
1 each of above Buddleias 4 plants \$2.00	

#### HARDY GARDEN CARNATIONS and DIANTHUS Delightfully Fragrant

CRIMSON KING - Deep red, a good bloomer all summer	40¢
LUCIA - Double carmine-pink, a fine new variety	45¢
SWEET MEMORY - New lovely pure white with crimson-maroon spots in center, good bloomer	60¢
OLD SPICE - Everblooming, bright salmon pink	45¢
1 each of the 4 above Carnations \$1.75	

#### GY SOPHILA (babysbreath)

BRISTOL FAIRY - 3 ft. popular double-flowered, white	50¢
ROSY VEIL - 15 in. double soft pink, flowers all summer	50¢
ARTEMISIA - Silver King 2 ft. handsome silver foliage	35¢
ARTEMISIA - Fringed Daintiest Border Plant, 12 in. high	35¢

	AQUILEGIA (Columbine)	each
MRS. SCOTT ELLIOTT	- 2 ft. mixed colors of the best	35¢
CRIMSON STAR	- Large flowers, crimson sepals, white petal	40¢

### HARDY ASTERS

For Brilliant Mass of Color in the Early Fall Garden

PEACE	- New large semi-double, rosy-lavendar flowers	60¢
PLENTY	- New, 3 ft., flowers soft blue and almost as large as aster Frikarti. Outstanding novelty	60¢
PROSPERITY	- New pink aster, producing masses of flowers	60¢
HARRINGTON PINK	- 4 ft., flowers of clear soft pink	40¢
MOUNT EVEREST	- 4 ft. pyramidal plants, snow-white flowers	40¢
VIOLETTA	- 4 ft. new, darkest aster, lovely deep-violet	40¢
CANADA RED	- 18 in. Morden origination, rosy-red flowers	50¢

### STRIKING NEW HARDY ASTERS FOR 1953

EVENTIDE	- Ballards best. A masterpiece from England. Striking deep blue, almost full.	70¢
JEAN	- Flower laden 18 inch dwarf, soft deep blue flowers, almost 2 inches across	70¢
THE DEAN	- First carmine pink. Very free blooming. First rated garden subject.	70¢
RED SUNSET	- Deep rich rose-red. A magnificent bloomer. 3 ft. pyramid of lively brilliance	70¢
1 each of the above English asters - \$2.50		

### DICTAMNUS (Gas Plant)

ALBUS	- White flowers, best left undisturbed. 18 in.	50¢
RUBER	- A red flowering, same as the above	50¢
FUNKIA (Hosta)	- Undulata Variegated. Does best in shade with variegated foliage, blue flowers	45¢

A GARDEN OF CHRYSANTHEMUMS

ALL Different

ALL named

12 for \$3.90

Ask for offer 7

## PLATYCODON (Balloon Flowers)

each

NEW SHELL PINK - Distinctive pale pink	50¢
NEW DOUBLE BLUE - Showy and unusual	55¢
NEW DOUBLE WHITE - A lovely white form	55¢
GRANDIFLORUM - Mixed blue and white	35¢

## TRITIMA (Red Hot Poker)

PFITZERI - Orange-scarlet spikes, blooms in September	35¢
GOLD MINE - Primrose-yellow spikes, blooms in August	35¢
WHITE FAIRY - Dainty creamy-white spikes, blooms in September	50¢
SPRINGTIME - Pat. half white and orange, early flowering	65¢
SPECIAL: 1 each of above 4 plants \$1.75	

PYRETHRUM (Painted Daisy) - Mixed colors only	40¢
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## PENSTEMON (Beard-Tongue)

FIREBIRD - (Cherry glow) 2 ft. ruby-crimson flowers are large, adds more color to garden all summer	40¢
TORREYI - Good size red flowers on 30 inch spikes	35¢
ROSE ELF - An outstanding new hardy Penstemon, of the Barbatus type, produces masses of blooms on 2 to 3 foot stems. Blooms in June and July. The color is a lovely coral pink. An excellent cut flower, and makes grand show in the garden.	50¢

## SHASTA DAISY

(Chrysanthemum Maximum)

ESTHER REED - Fully double white flowers, lasting quality	50¢
MAJESTIC - Large white flowers 5 to 6 inches across	55¢
MOUNT SHASTA - A new double variety, long stems	45¢
SNOW QUEEN - Monarch of all shastas, semi-double	50¢
WIRRAL PRIDE - A new imported shasta anemone crested center, an attractive flower, good stems	75¢
EARLY GIANT - Large flowering, single and early	35¢
LACE SHASTA - One of the new fine daisies, almost double	55¢
HORAC READ - This new Shasta from England is tops	75¢
AGLAYA - The best double Shasta daisy	50¢



HARDY SUMMER PHLOX

Hardy Phlox is the backbone of your garden during the summer months when color is needed most

12 for \$3.50

AMERICAN BEAUTY - Clear deep pink, large flowers.  
BRIGHT EYES - Attractive lavender-pink, crimson eye.  
FRAU AFRED MAUTNER - Brilliant orange-scarlet.  
LEO SCHLAEGTER - Scarlet-red with orange cast.  
DAILY SKETCH - Salmon-pink with crimson.  
LILLIAN - Cameo-pink, each floret has blue eye.  
MARY LOUIS - Best white, clean foliage.  
POLKADOT - The best white with red eye.  
ROYAL PURPLE - The finest shade of purple.  
SALMON GLOW - Lovely pink, shaded salmon.  
MOUNT HOOD - Beautiful white, medium height.  
PROGRESS - 2½ ft. light blue, with deeper purple-blue eye.

each

FIDELIO - Gorgeous white tinted pink, red eye	50¢
ADONIS - Best bright red phlox to date	50¢
SPITFIRE - Beautiful, salmon-orange, bright crimson eye	50¢
PURPLEKRONE - Deep purple, none like this, from Holland	60¢
CAMEO - "New", large florets of cameo pink	60¢
RED BRIGHT EYES - A truly new color in phlox rose to red	60¢

VERONICA INCANA	-Deep blue flowers,silver grey foliage	35¢
VERBENA FLAME	- New creeping habit, makes plant 2 ft or more across, rose-scarlet flowers.	50¢
RUDBECKIA	- Large crimson-red star like flowers	35¢

The World's only colored Shasta Daisy

This new Daisy is imported from England, and the stock is very scarce, so order early if you want it. We must limit it to one plant to a customer. This is the first colored variety ever offered to the public, is of outstanding merit having much the same habit and freedom of flowering as Esther Read, stem are more upright in growth but with the addition of a pure golden coloring with lots of appeal. We do not have many plants, as they have allotted us a small amount. Price is \$5.00 per plant.



## HARDY GARDEN LILLIES

An outstanding selection of hardy garden lillies that you will have in your garden many years, all bulbs are large size that will bloom this year.

	each
REGAL LILLY - Gorgeous white with touch of yellow	35¢
UNBELLATUM LILLY - Candlestick lilly upright, orange	35¢
UNBELLATUM LILLY-RED RUSSIAN - Flowers red-orange	35¢
TIGER LILLY - Old reliable with old fashion that you should have, increases with beauty, multiplies	35¢
DOUBLE TIGER LILLY - Same as above, only double	40¢
AURATUM LILLY - Fragrant, waxy pure white	60¢
ALBUM - Highly prized white form of rubrum	60¢
RUBRUM - Red spotted, very showy	60¢

## HEMEROGALLIS (Day Lilly)

HYPHERION - New giant flowering, canary-yellow flowers	50¢
DR. REGAL - Rich orange-yellow, early bloomer	35¢
APRICOT - Bright apricot-orange, blooms in June	35¢
GOLDEN - 2 ft., deep golden orange, free flowering	40¢
GYPSY - Light orange, medium height, a grand flower	35¢
NEW GIANT FLOWERING HYBRIDS - Leonian. In all colors of red, mixed plants only.	85¢

## LOVELY DELPHENIUMS Highlight the Garden

### 2 year plants

BLUEBIRD - A clear medium blue, white bee	50¢
GALAHAD - Clear white of enormous size	50¢
BLACK KNIGHT - The darkest of all delpheniums	50¢
GUINERVA - Light pink-lavender self with white bee.	50¢
SUMMER SKIES - Clearest light blue with white bee.	50¢
GIANT PACIFIC - Mixed plants, all colors	45¢

NEW ASTOLAT SERIES - This is a new color in delphenium, in all colors of pink, rose, rose-pink, etc. As this is a new delphenium, we only have pot plants, will bloom this year.  
each 75¢

GIANT PACIFIC HYBRIDS - Pot plants, young plants that will bloom in July      6 for \$1.75      12 for \$2.95  
(Not less than 6 plants.)

## HARDY CHRYSANTHEMUMS

This year we have one of America's finest and most up-to-date collections. In this collection we have included representations of all groups, starting with the Azalea or Cushion Mums, large and medium doubles, singles, buttons, pompons, and including some of the best of the new English and Canadian. You will notice many of them are new this year, and many of them only of recent years. This new collection represents the originations of all the leading Chrysanthemum Hybridizers in this country, such as Bristol, Dr. Krause, of the University of Chicago, Lehmans, and Emberly, and many others including some of our own. In order to save space we have omitted the originators names as well as the year.

-----MUMS FROM GARTMAN'S FOR EARLY BLOOM-----

### BRISTOL'S 1953 INTRODUCTIONS

- ADMIRATION - Achieving the utmost in plant hardiness, plus floral beauty. A delightful blend of bright peach, salmon fawn and soft red-gold flushes, double 3 inch flowers blooms in September \$1.00
- BOWL O'GOLD - Just what you always wanted, a brilliant early cushion, with shapely flowers. Superb 2 inch yellow bloom. Early September blooming \$1.00
- GONDOLIER - Extra-ordinarily lovely flowers like wine dipped jewels of the orient, the 3½ inch flowers are indescribable crimson-vermillion, blooms from September on. \$1.00
- REVERIE - Jean Treadway, still a highly favored pink has now bestowed this stunning mum. Breath-taking mahogany eye and the rest of flower creamed coffee color, September bloomer \$1.00

### 1953 NEW CUSHIONS INTRODUCTIONS

- AUTUMN BLAZE - Fully double orange with bronze tints. A fall beauty 65¢
- GLAMOUR - Non-fading deep purple. Fully double. Very striking. 65¢
- FIREFLAME - Vivid fire red single. We don't usually offer singles but this one is a customer stopper for fall sales. Outstanding 65¢
- MIST O'PINK - A beautiful shade of true pink overlaid with a silver mist. Fully Double. Very prolific 65¢
- SPUNGOLD - Fully double, brilliant deep yellow blooms fairly glisten in the autumn sun. Very showy 65¢

## NEW CANADIAN INTRODUCTIONS FOR 1953

We think these are superior to English Mums, they have nice dark green foliage, and flowers from 3 to 6 inches across. They bloom early, from latter part of August on up until the hard freezing weather. Originated by Mr. Emberly of Ontario. We have him to thank for this new strain of Hardy Chrysanthemums, of beautiful double flowers.

	each
JULIA - Large flowers of rosy pink, very good foliage and nice plant habits.	75¢
EVANGELINE - Beautiful dark green foliage, large well shaped pink flowers and early blooming.	85¢
FLORENCE NIGHTINGALE - Large flowered white with center of primrose.	50¢
JEANNETTE - Burgundy flowers of medium size desirable for cutting, early flowering	60¢
CAMEO - A pompon of cameo pink, dwarf habit, one of the first to bloom.	60¢
PAPRIKA - Bright sparkling orange bronze, Pompon type for the front border.	50¢
PRUNELLA - Pompon type, shining ruby with a suggestion of purple, nice and compact.	60¢
PRUNELLA'S SISTER - A nice dark ruby, a beautiful plant	75¢
SEPTEMBER CHARM - Salmon-pink pompon, very early, long lasting flowers.	60¢
SIR WILFRED LAURIE - Flowers of light lavender, literally cover the plant. You will like it.	75¢
YELLOW SPRAY - This is a large single flowered. We think the largest single yellow mum.	50¢
1 each of 10 above varieties for \$5.00	

## IMPORTED ENGLISH GARDEN CHRYSANTHEMUMS FOR 1953

### Early Flowering

In this collection we have large and some of the smallest pompon, measuring only  $\frac{1}{2}$  inch across like yellow dot, you will really enjoy them.

BALCOMB ROSE - Bright rich rose, large shapely flowers and early blooming.	\$1.00
BO-PEEP - Light blush pink, ground with crimson center. A 1 inch pompon. It's lovely.	75¢
GEM - A new bronze pompon. Produces neat little flowers in great profusion.	75¢
FONDANT - An excellent deep rose-colored flower, fine for cutting.	75¢

-continued-

CARLOTTA - Large flowers of old rose-cerise, gold reverse exhibition variety.	\$1.00
HAROLD PARK - We consider this lovely, deep buttercup-yellow variety very outstanding.	1.00
HIGH COMMAND - Deep mahogany-red with gold reverse. A superb incurving strong variety.	1.00
OLDLAND SCEPTRE - Fine, large incurving flowers of rich buttercup yellow, nice and early.	1.00
PEACH SWEETHEART - Peach-salmon describes this best, large flowers and early.	85¢
STREAMLINER - The best in its color, silvery pink flowers. Splendid for exhibition.	1.00
VERNITE - Old gold shaded with bronze. Large flowers of incurving form.	1.00
YELLOW DOT - This is a real button pompon, rich yellow small round flowers.	75¢
ZENITH - Produces a profusion of light maroon flowers and is quite early.	75¢

Your choice any 6 - \$1.00 Varieties for \$5.00

Your choice any 6 - \$ .75 Varieties for \$4.00

SURPLUS PLANT BARGAIN

All Different

Not Named

4 for \$1.00

Ask for offer 8

A GARDEN OF CHRYSANTHEMUMS

All Different

All Named

50 for \$15.95

Including some of the Newer Kinds. What a colorful show these will make in your garden, besides giving armfuls of gay, spicy blooms for indoors! They will give the most gorgeous show of the year, at minimum cost, after most other flowers are gone.

We include all types of Mums.

Ask for offer 5

## GENERAL LIST

### CHOICE ENGLISH GARDEN CHRYSANTHEMUMS

	each
ALFRETON YEOMAN - Wine red, silver reverse.	50¢
AMBER BRIGHT - Bright amber-bronze, large flower.	50¢
ANGELO - One of the finest salmon-buff shades, large flower, of good habits.	75¢
BALCOMB YELLOW - Clear light yellow with very large, attractive flowers. Good for cutting.	65¢
BRONZE SWEETHEART - Beautiful rich bronze	50¢
COPPELIA - Unusual shade of Indian red.	50¢
CHRISTINE SWEETHEART - Bright cherry-red.	50¢
DAUNTLESS - Rich orange-bronze, large flowers.	50¢
GOLDEN SWEETHEART - A fine addition to this famous sweetheart family. Flowers are golden yellow.	75¢
IMPERIAL YELLOW - Fine clear yellow with pointed petals. Strong grower with long stems.	65¢
JIM THORPE - Choice art shade of red.	50¢
LATE SUNBEAM - This is a good one with bright yellow flowers of good texture. Blooms later than others so extends the flowering season.	60¢
MADAM BUTTERFLY - Ball like flowers, blush to white color.	50¢
MIGOLI - Massive flowers of clear, butter-cup yellow with stiff petals and incurving form.	75¢
MONSAL DALE - Creamy-pink reflexed flower of large size. Plant has small foliage and stands weather well. Early September blooming.	75¢
ORANGE SWEETHEART - Very good orange, strong grower, as all sweethearts, blooms early.	65¢
PERFECTION - Large white, good for cutting.	50¢
PRIMROSE QUEEN - Primrose yellow, very nice.	50¢
SPARKLER - New red that truly sparkles. Give a wonderful effect with masses of flowers.	75¢
SUNBEAM - A good standard subject producing lovely, bright yellow flowers of reflexed form.	60¢
SWEETHEART - Rose-pink, bronze reverse, early.	50¢
TIBSHELF ORANGE - Sturdy plant with medium size flowers which are reflexed. Amber shaded to orange.	75¢
YELLOW BARBARA - A clear yellow sport from primrose-barbara. Has long stems, good cutting.	75¢

## NEW HAMPSHIRE ORIGINATIONS

These varieties are noted for early blooming. They start flowering the first part of September.

ARBUTUS - Large light pink	each 40¢
COCHECO - Orchid-pink, cushion like habit	40¢
PUNCHINELLO - Compact pink pompon	40¢
FRANCONIA - Bronze, fine for cutting	40¢
NASHUA - A good early bronze	40¢
OLD DOVER - Semi-double, interesting bronze	40¢
TREASURE TROVE - Small clear yellow	40¢
WINNEPESAUKEE - Beautiful reddish bronze	40¢

## RECENT UNIVERSITY OF NEBRASKA INTRODUCTIONS

ARAPAHOE - Huge flowers 3½ inch flowers. Color is rich red with reddish bronze reverse. Frost resistance. A continual bloomer from mid-September on.	50¢
CODY - One of the best cushion types. 10 inches high and 40 inches across. Color is white with lavender edges, blooms from July on.	40¢
LESHARA - A striking mulberry red shading to a softer red with a lovely old rose overtones. Frost resisting and early bloomer.	50¢
OSCEOLA - Long stemmed flowers of coppery hues, an excellent cut flower.	40¢
TECUMSEH - Compact plant 15 inches. Color is red changing to buff bronze with pink shadings.	40¢
WHITE CLOUD - A new white, far superior to any early blooming white, which begins in August. 3 to 4 inch flowers.	40¢

## NEW U. S. DEPARTMENT OF AGRICULTURE MUMS

BLUSH - Double lavender-pink blooms. September 15th	40¢
GOLDEN CHEER - Golden-yellow flowers. September 25th	40¢
GRANDEUR - Double white, tinged pink, September 20th	40¢
ROYAL GEM - Dark raspberry red, double September 25th	40¢
SKI TRAIL - Double ivory-white, blooms September 30th	40¢
THANKSGIVING - Double russett-red, blooms Sept. 25th	40¢



8 NEW BRILLIANT SPOON MUMS  
40¢ each; one of each variety 8 plants for \$3.00

CARDINAL SPOON - Cardinal-red, yellow tubes.  
CHARM SPOON - Opens lovely rhodonite-red and fades to rich  
rusty rose, free flowering.  
FUCHUSIA SPOON - Sparkling fuchsia-rose.  
MAGENTA SPOON - Lively magenta-rose, spoon type, flowers in  
profusion.  
ORCHIDE SPOON - Beautiful orchide blooms.  
PEACH SPOON - Large, lively peach-colored spoons with  
Chinese yellow spoons ageing to pink.  
PUMPKIN SPOON - Opens persimmon orange, ageing to stafford  
yellow. A new, unique color in mums.  
YELLOW SPOON - A very fine, bright golden yellow.

10 SELECT POMPONS CHRYSANTHEMUMS  
A fine selection of pompon and button types

BO-PEEP - Light blush pink, crimson center	each 75¢
CANARY WONDER - Compact primrose-yellow	50¢
DREAM GIRL - Deep lavender flowers	40¢
EARLY WONDER - Clusters of lavender-pink flowers	40¢
GEM - A new bronze pompon, neat little flowers	75¢
MASKERADE - A silvery lavender to rose pompons	45¢
RED GLOW - Dark glowing-red pompons	45¢
TANSY - Beautiful tan, very hardy	35¢
YELLOW DOT - A real button, rich yellow	75¢
WHITE TOWER - Creamy white, maturing to white	40¢

POMPON COLLECTION

One each of above 10 pompons \$4.85

SAVE ON MUMS

All our hardy mums are double unless otherwise stated. When  
you buy 3 of one variety you may use the three prices below.  
DO NOT use 3 different varieties for these prices or we will  
not label them.

35¢ each - 3 for \$1.00  
45¢ each - 3 for \$1.25  
60¢ each - 3 for \$1.65  
75¢ each - 3 for \$2.00

40¢ each - 3 for \$1.10  
50¢ each - 3 for \$1.35  
65¢ each - 3 for \$1.75  
\$1.00 each - 3 for \$2.75

POPULAR LARGE FLOWERING CHRYSANTHEMUMS  
BRIGHTEN AUTUMN DAYS IN HOME GARDEN

	each
AMBER GLOW - Brilliant rosy bronze, brighter than Mrs. du Pont. Blooms October 1st.	35¢
ALEX CUMMING - Superb 4 inch flowers, open the richest purest, cerise possible and soften to cleanly pleasant rose.	75¢
ANDREW - Lovely rose-red, decorative, one of the best, fine for cutting.	50¢
BLUSHWHITE - Large, pert and crispy, chalkwhite flowers underlaid with soft lavender tube and spoon equal in length, never a misformed flower.	50¢
AUTUMN SONG - Large wine rose shading to carmine. Entirely new color in mums.	35¢
AVALANCH - The world's best large creamy white. Everyone's favorite, good for cutting.	35¢
AZTEC GOLD - Compact, slightly domed, firm, clear lemon-yellow. Strong upright growth. Early.	35¢
BETTY - Splendid upright rose-pink without a trace of magenata. One of the finest pinks.	35¢
CANARY WONDER - The first truly canary primrose yellow pompon, compact flower. September 25th.	50¢
CECELIA - Soft deep peony-purple, petals slightly recurved on matured flowers. September 20th.	35¢
CHIPPEWA - Gorgeous, bright aster-purple, slightly incurved. Does especially well in the North.	40¢
COURAGEOUS - Shining dark ruby-red. September 20th.	40¢
DREAM GIRL - Long stemmed pompons of deep lavender. Excellent for cutting. Blooms October 1st.	40¢
EARLY WONDER - Cluster of lavender pink flowers.	35¢
FAIRBOW - Heavy blooming lavender-pink pompon. Splendid upright growth makes good cut flower.	35¢
FASCINATION - Lovers of the huge in mums will really adore this "Glamazon" of the fall garden. A large shapely decorative, often 4 inches in size, of a lovely silvery lavender pink flowers.	75¢
FIRE ENGINE - Lustrous, dark cardinal red single flowers, with bright orange reverse. Tall and showy. Blooms latter part of September.	50¢
FRED F. ROCKWELL, E.M. - (medium double) Pat.#718, a beautiful blend of bronze and orange. A most brilliant "Mum" that appeals to all. 18 in.	75¢

FLAXEN BEAUTY - 4 inch flowers resembling cactus Dahlias in form. Blend of peach, yellow and coral. A beauty, blooms October 1st.	each 50¢
GEN. BRADLEY - Blend of apricot, seashell pink to buff, long stemmed clusters. Early flowering.	45¢
GEN. MAC ARTHUR - Double blooms of coppery red. Very husky plant and showy. Early flowering.	45¢
GEN. MARSHALL - A rich harmony of deep old rose, purple and gold with light buff reverse. Strong bushy plants, blooms early.	45¢
GOLDEN CARPET - A creeping mound of golden yellow pompons. Superb for bordering. Blooms September 20th	40¢
GOLDEN GOPHER - Here is a clear, clean, bright red-orange, for your mum garden. Blooms September 20th.	45¢
HERO - Gleaming bright scarlet-red to spectrum-red with yellow-bronze reverse. Blooms October 1st.	35¢
HOLIDAY - Abundance of bronze-gold flowers with pure bronze center. 4 inch flowers. September 22nd.	40¢
HUNTSMAN - Bright scarlet-orange overlaid with bronze tints. Very hardy. Blooms October 1st.	40¢
ILLUMINATOR - Very dark brilliant crimson-red pompon. Excellent for garden or cutting. Blooms Sept. 20th.	35¢
JUBILEE - We offer this jaunty creation as a most useful garden ornament. A stocky 18 inch plant. It is a mass of 1½ inch red flowers latter part of September.	75¢
KATHLEEN LEHMAN - Brightest orange-gold deepening to red-gold at center. Blooms September 25th.	40¢
LAVENDER LADY - Immense silvery lavender.	40¢
MALINDA BROWN - Free flowering lavender-rose incurved flowers from latter part of September on. Extra strong growth and sturdy flower.	50¢
MASKERADE - A glistening mass of silvery lavender and rose pompons. Trim, neat, compact. October 1st.	45¢
MING - Most wonderful free flowering plant, with 4 inch blooms of Chinese-yellow to tangerine.	45¢
MOONBEAMS - Has 3½ inch flowers of fluffy soft Primrose-yellow. Excellent cut flower. October 1st.	50¢

#### CHRYSANTHEMUMS

All hardy chrysanthemums are pot plants, you receive them with a ball of ground. These will transplant better than rooted divisions.

MISS LACE - Pert and saucy Grandmothers pink.	each 35¢
MME. CHIANG KAI SHEK - Pat.#634. Early old gold shaded bronze, one of the finest. Blooms August 25th	60¢
MY LOVE - Three inch pompons of light lavender-pink ageing to near white, the very best.	50¢
NOKOMIS - A large pompon with full, compact flower of Indian-red fading to bronze. September 20th.	35¢
PATRICIA LEHMAN - Sparkling geranium-pink with peach center. Recurved and twisted petals give fluffy, feathery effect. Blooms September 20th.	45¢
PINK QUILL - A new and large quilled petals of soft delicate pink. Blooms September 20th.	45¢
PRELUDE - Very large. Combination of flesh-pink and maize-apricot. Early flowering. September 9th	40¢
REDGLOW - Dark glowing red pompon flowers in abundance. One of the best in this color, early.	45¢
RED GOLD - A combine of red, orange and gold, early.	35¢
ROSEDUST - Immense bright cherry red blooms from Sept. 24th on. Bushy growth. Excellent for cutting.	40¢
ROYAL ROBE - Beetroot-purple with bluish sheen, mass bloom and well distributed. Another of Dr. Kraus superb introductions. Blooms September 15th on.	50¢
SHOOTING STAR - Opens pinkish mallow-purple, lightening to a pale rose-pink as flowers mature.	40¢
SPENDRIFT - This is long the acme of perfection for a white flower. Beautiful double 3 inch decorative with a tiny hint of cactus petallage, has a soft cream center.	75¢
TAPESTRY - Greatly favored by real mum lovers. 3 inch flowers of deep rose-pink, but gradually becoming mellow ashes of rose. Blooms late September.	40¢
THE CHIEF - Large semi-double flowers of bright coppery red. Blooms October 1st.	35¢
VIOLET - The best very early purple. Dahlia like bloom, with good color. Flowers August 20th.	35¢
WHITE TOWER - Free flowering, creamy white pompon maturing to pure white. Good cut flower. Sept. 20	40¢
YELLOW AVALANCH - A brilliant soft yellow bud. A sport of white avalanch. Unexcelled. September 20th.	40¢
YELLOW AND GOLD - Early, compact, lovely dwarf plant. Color is salmon, tan to gold. $3\frac{1}{2}$ in. flowers.	40¢

# AZALEA OR CUSHION CHRYSANTHEMUMS

Low Growing ----- Early Blooming

CODY - White with lavender edges	each
CUTIE - A profusion of tiny cherry-red button type flowers, durable flowers and foliage lasting long after freezing	40¢
DEAN KAY - Old rose to pink	50¢
ELFIN - Flowers are large decorative of gleaming rich pink, softening to ashes of roses, with golden flush centers, a small stocky plant, for the front of border.	35¢
EARLY HARVEST - Mahogany-orange cushion. A favorite early flowering.	50¢
GOLDEN CARPET - Golden yellow, large plants	40¢
LITTLE JIM - Small pompons, orchid flecked gold	40¢
MAJOR - Best of all pink cushions. A must.	35¢
NEW GLORY - Soft pink, compact, semi-double	40¢
POWDER PUFF - New best white to date	35¢
PRINCE - Early bronze, nice flowers	35¢
ROUGE CUSHION - Best all around cushion of brilliant bright red	45¢
RED DEAN KAY - Unusual shade of red	35¢
SANTA CLAUS - Best hardy red cushion mum	35¢
TECUMSEH - Red changing to buff bronze	40¢
VARIGATED - A most unusual two-toned flower of violet, center of flower deeper in color	40¢
YELLOW SUPREME - Best canary yellow cushion	40¢

A Garden of  
CHRYSANTHEMUMS  
Same as offer 5  
All Different  
All Named

25 for \$7.95  
Ask for offer 6

EVERBLOOMING HYBRID TEA ROSES  
2 YEAR OREGON GROWN

Oregon roses are your best roses. Beautiful dark green foliage, and are acclimated to our soil and climate.

\$1.25 each      3 for \$3.50      6 for \$6.50      12 for \$12.00

AUTUMN - Double blooms of orange, yellow and red. Vigorous and upright.

EDITOR McFARLAND - Glowing pink slightly suffused yellow.

E. G. Hill - Great massive blooms of deep velvety maroon.

ETOILE DE HOLLAND - Dark velvety red, fine fragrance.

GRUSS an TEPLITZ - Fragrant, velvety crimson, very hardy.

HINRICH GAEDE - Nasturtium red, very good.

JOANNA HILL - Large deep yellow, fragrant.

MISS ROWENA THOM - Fiery rose, center washed gold.

MME. JOSEPH PERRAUD - High-centered, perfectly formed buds. Shading from shell-pink to buff and orange.

MRS. PIERRE S. DU PONT - Bud reddish gold, flower golden yellow, lighter with age.

MRS. SAM McGREDY - Large long pointed bud, scarlet-coppery-orange, flushed with red outside.

MARGARET McGREDY - Full blooms of orange-scarlet.

McGREDY'S IVORY - Beautiful white, fragrant.

McGREDY'S YELLOW - Bright buttercup-yellow with perfect form, fragrant.

POINSETTIA - Bud long, pointed, unfading scarlet.

PICTURE - Velvety clear rose-pink with undertones of salmon, very double.

PRES. HERBERT HOOVER - Beautiful colored buds and blooms of yellow with pink and flame tints.

RADIANCE RED - Bright rose-red form of radiance.

ROSLYN - Golden yellow with deep orange shadings.

THE DOCTOR - Large beautiful buds. Enormous cupped flowers of satiny-pink. Fragrant, bushy plant.

RED RICH STRAWBERRY PLANTS

This nationally advertised, large Everbearing strawberry is the best everbearing strawberry, all summer.

12 for \$2.95      25 for \$5.00      50 for \$8.50      100 for \$15.00



## CLIMBING ROSES

	each
AMERICAN BEAUTY - Large, rose-pink flowers	\$1.25
BLAZE - Everblooming Pauls Scarlet variety	1.25
NEW DAWN - Double blush pink everblooming	1.25
CECILE BRUNNER - Dainty abundant blossoms, Floribunda	1.25
PAULS SCARLET - Brilliant scarlet, the best red	1.25
ORANGE EVERGLOW - Brownells sub-zero climber, beautiful blooms of orange-yellow	2.00

ROSES  
CHOICE PATENTED HYBRID  
TEA ROSES

CRIMSON GLORY - Color deep crimson, a glory rose glorious  
in its perfect form, large size and fragrance 1.75  
CHARLOTTE ARMSTRONG - Pat.#455, buds are carmin, flowers  
are rich cerise 2.00  
HELEN TRAUBEL - There is no other rose like! A new  
blend of warm pink and apricot \$2.75 each 3 for 7.00  
NEW YORKER - Pat.#823. Beautiful Large velvety scarlet 2.00  
PEACE - Ovoid buds and golden-yellow etched with pink  
as they open, color changes from canary-yellow to  
pale golden, to iridescent cream. Petal are edged  
with apple blossom pink, glorious 5 inch blooms  
\$2.50 each 3 for \$6.00  
SUTTERS GOLD - Beautiful long pointed, yellow bud,  
richly shaded to orange and red. Rich fragrance  
not found on any other yellow rose.  
\$2.25 each 3 for \$6.00

BABY ROSES  
DWARF FLORIBUNDA  
EVERBLOOMING

\$1.25 each      6 for \$6.50  
 CAMEO - A distinct shade of shell-pink and salmon, with  
 a glow of gold.  
 ELSE POULSEN - Bright, rose-pink, semi-double lasting flowers.  
 FLORADORA - Scarlet and geranium red floribunda producing  
 double flowers.  
 GLORIA MUNDI - Large for class, fully-double, striking  
 orange-scarlet; fragrant, clusters.

PATENT EVERBLOOMING  
FLORIBUNDA ROSES

\$1.50 each      3 for \$4.00

These are especially fine for solid beds and borders. Ideal for cemetery planting because they are so easy to grow and bloom freely. Constantly in bloom from early summer until freezing. Very hardy, growing everywhere and requiring very little care.

PINOCCHIO - Pat. #484. A hardy plant producing an abundance of pointed buds of salmon-flushed gold, opening to miniature hybrid-tea like roses of soft clear pink and in great clusters.

RED PINOCCHIO - Pat. #812. Masses of  $3\frac{1}{2}$  inch flowers in unfading clusters. Rich carmine; gradually deepen as blooms open. Prolific bloomer.

YELLOW PINOCCHIO - Pat. #992. Newest member of the Pinocchio family. Sturdy bush, producing great masses of blooms in an apricot-yellow color. When at the peak of bloom, it is a rounded mound of yellow.

WHITE PINOCCHIO - Pat. #1010. Full double glistening white.

GOLDILOCKS - Pat. #672. Charming golden yellow.

WORLDS FAIR - Pat. #362. Large velvety crimson, in clusters.

BROWNELL ROSE BUSHES SUB-ZERO HYBRID TEAS

Easier to Grow ----- Long to Live

\$1.75 each      3 for \$5.00      \$18.00 per dozen

A new race from the hardy species, wichuriana hybrid that can bloom all summer along with the more tender hybrid teas. The originator reports flowers of equal merit in size, form, fragrance and color and plants many times longer lived even after sub-zero winters.

ANNE VANDERBILT - Exquisite coppery orange, informal, semi-double, very brilliant, fragrant, constantly in color.

BREAK O'DAY - Orange to apricot, large, very double flowers, very vigorous, free bloomer, delightfully inspiring.

CURLY PINK - Matchless in the combination of size and form of bloom, beauty of cluster, bloom quantity, constancy, vigor and foliage, hardiness and performance. Many large, two-toned pink blossoms, in several stages, often form a gorgeous bouquet on a single stem, 2 or more feet long; over 50 gracefully recurled petals.

-Continued-

LILY PONS - White with pure yellow center, large, graceful flowers of indescribable delicacy; vigorous free bloomer. Often a feature of gardens in the cold Northwest.

ORANGE RUFFLES - New, enormous unique orange. Hard to believe when you see it bloom.

PINK PRINCESS - Bud-red, flowers deep pink, very popular, famous as the first Hybrid Tea from premature defoliation, very double, no spot.

QUEEN O' THE LAKES - Named for the Queen of Minnesota's Aquatic Sports. No Diving Beauty could show greater fullness of grace, brilliance and elegance of form, or color more beautiful than this charming crimson queen of flowers. The queen of all the double red. Deep velvety.

RED DUCHESS - Over the thirty years of hybridizing, never had we hoped to produce a Rose like this. Such captivating fragrance. Such a shade of rose-red. Such colorful foliage. No spot. Such a robust and sturdy sub-zero plant. While nearly all Brownell Roses are pleasingly fragrant, the magic of sunshine on these petals issues a new fragrance incomparably alluring in spicy sweetness and charm. One whiff is an experience to be remembered.

SHADES OF AUTUMN - An abundant and joyous expression of bi-colored beauty. Many have reported that this beautiful red, yellow and blush flower is gorgeously outstanding.

V FOR VICTORY - Most beautiful, large, very double, yellow, fragrant Roses; constantly blooming in ideal form. To numberless experts, there is no such long lasting loveliness in Roses. Reported a surprise at holding color.

NOTICE -- DO NOT ORDER ROSES AFTER APRIL 15th ---  
AFTER THIS DATE WE POT ALL ROSES. THESE ARE ONLY  
SOLD HERE AT THE NURSERY.

GARTMAN'S GARDENS  
ROUTE 1 FOND DU LAC, WIS.

Your Name \_\_\_\_\_  
(Very Plain)

Cash \$ \_\_\_\_\_ Money Order \$ \_\_\_\_\_ Draft or Check \_\_\_\_\_  
Register Letter If Cash Is Sent.

[illegible]

## ORDER EARLY

Customers who order late in the season are almost sure to be disappointed when they do not receive some of their favorite plants. Plants are still scarce.

We do the office work on your order before shipping starts at which time we can easily give it our best attention.

Order now and your stock will be reserved for you.

## SUBSTITUTES

Rather than keep you waiting for items that are sold out, we will substitute with a variety equally good or better unless you write on the order, NO SUBSTITUTES.

For you folks that live within 50 miles of Fond du Lac, our landscaping department will take care of your planting problems. Visit our nursery for a complete selection of Evergreens, Shade Trees, Flowering Shrubs, Roses, Perennials, Vines and Fruits. -- Landscape material, fertilizers and garden supplies.

GARTMAN'S \$1.00 SPECIALS

FOR SPRING PLANTING

5	REGAL LILLIES	\$1.00
4	HYBRID DELPHENIUMS	1.00
4	PERENNIALS - All different	1.00
20	GLADIOLAS - Mixed colors	1.00
4	TALL GARDEN CHRYSANTHEMUMS	1.00
4	LOW GROWING CHRYSANTHEMUMS	1.00
3	GIANT ENGLISH MUMS	1.00
1	Each of 6 Varieties GIANT PHLOX	1.95

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